



PRODUCT SPECIFICATION SHEET  
01-BRIDGE SPECTACULAR

**Product #:** 01\_VA\_001\_N

Location: Islington Avenue, North of Steeles Avenue

City: GTA  
Product Series: Bridge Spectacular  
Directional: North Facing (City of Vaughan - South Facing)  
Advertising Size: 8' x 39' 9" - 2 Faces  
Lease Term: 8 weeks minimum  
Circulation (Avg.Daily): 8,751

Availability: Contact your RCC Media Sales Rep

COMMENTS:  
**HALF AND FULL BRIDGE COVERAGE  
AVAILABLE (NORTH FACE ONLY).**

