



# PRODUCT SPECIFICATION SHEET

## 01-BILLBOARD POSTERS

**Product #:** 90757/58/59

**Location:** Islington Avenue, North of Steeles Avenue

**City:** Toronto CMA - Vaughan  
**Product Series:** Billboard Posters  
**Directional:** North - South  
**Advertising Size:** 10' H x 20' W  
**4 Week Rate Card:** \$1,900  
**Lease Term:** 4 weeks minimum  
**Circulation (Avg.Daily):** 12,325

**Availability:** Contact your RCC Media Sales Rep

**COMMENTS:** Conventional billboard format - with great reach and coverage.



90757 (WS FS)



90758 (WS FN)



90759 (ES FN)

