



PRODUCT SPECIFICATION SHEET
01-BILLBOARD POSTERS

Product #:

90776/77

Location: Keele Street, South of Rutherford Road

City: Toronto CMA - Vaughan

Product Series: Billboard Posters

Directional: North - South

Advertising Size: 10' H x 20' W

4 Week Rate Card: \$1,900

Lease Term: 4 weeks minimum

Circulation (Avg.Daily): 17,690

Availability: Contact your RCC Media Sales Rep

COMMENTS: Conventional billboard format - with great reach and coverage.



90777 (WS FN)



90776 (WS FS)

