



PRODUCT SPECIFICATION SHEET
01-BILLBOARD POSTERS

Product #:

90783/84

Location: Dufferin Street, North of Steeles Avenue

City: Toronto CMA - Vaughan

Product Series: Billboard Posters

Directional: North - South

Advertising Size: 10' H x 20' W

4 Week Rate Card: \$1,900

Lease Term: 4 weeks minimum

Circulation (Avg.Daily): 30,233

Availability: Contact your RCC Media Sales Rep

COMMENTS: Conventional billboard format - with great reach and coverage.



90783 (ES FN)



90784 (ES FS)

