



PRODUCT SPECIFICATION SHEET
01-BILLBOARD POSTERS

Product #:

90787/88

Location: Rutherford Road, West of Greenock Avenue

City: Toronto CMA - Vaughan

Product Series: Billboard Posters

Directional: East - West

Advertising Size: 10' H x 20' W

4 Week Rate Card: \$1,900

Lease Term: 4 weeks minimum

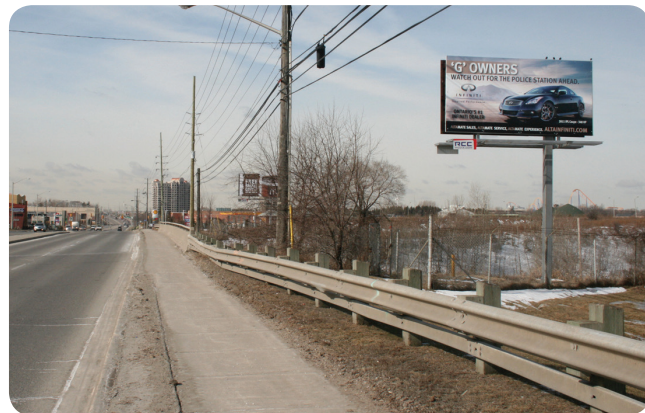
Circulation (Avg.Daily): 33,640

Availability: Contact your RCC Media Sales Rep

COMMENTS: Conventional billboard format - with great reach and coverage.



90787 (NS FW)



90788 (NS FE)

