



PRODUCT SPECIFICATION SHEET
01-BILLBOARD POSTERS

Product #: 90789/90/91/92

Location: Rutherford Road, East of Melville Avenue

City: Toronto CMA - Vaughan
Product Series: Billboard Posters
Directional: East - West
Advertising Size: 10' H x 20' W
4 Week Rate Card: \$1,900
Lease Term: 4 weeks minimum
Circulation (Avg.Daily): 33,640

Availability: Contact your RCC Media Sales Rep

COMMENTS: Conventional billboard format - with great reach and coverage.



90789 (NS FE)



90790 (NS FW)



90791 (SS FE)



90792 (SS FW)

