



PRODUCT SPECIFICATION SHEET
01-BILLBOARD POSTERS

Product #:

90793/94

Location: **Steeles Avenue, West of Allness Road**

City: Toronto CMA - Vaughan
Product Series: Billboard Posters
Directional: East - West
Advertising Size: 10' H x 20' W
4 Week Rate Card: \$1,900
Lease Term: 4 weeks minimum
Circulation (Avg.Daily): 33,713
Availability: Contact your RCC Media Sales Rep

COMMENTS: Conventional billboard format - with great reach and coverage.



90793 (NS FE)



90794 (NS FW)

