



PRODUCT SPECIFICATION SHEET
06-BILLBOARD POSTERS

Product #:

90795/96

Location: Yonge Street, North of Steeles Avenue

City: Toronto CMA - Markham
Product Series: Billboard Posters
Directional: North - South
Advertising Size: 10' H x 20' W
4 Week Rate Card: \$1,900
Lease Term: 4 weeks minimum
Circulation (Avg.Daily): 35,045
Availability: Contact your RCC Media Sales Rep

COMMENTS: Conventional billboard format - with great reach and coverage.



90795 (ES FN)



90796 (ES FS)

