



PRODUCT SPECIFICATION SHEET  
06-BILLBOARD POSTERS

**Product #:** 90800

Location: Markham Road, South of 14th Avenue

City: Toronto CMA - Markham  
Product Series: Billboard Posters  
Directional: South  
Advertising Size: 10' H x 20' W  
4 Week Rate Card: \$1,900  
Lease Term: 4 weeks minimum  
Circulation (Avg.Daily): 23,925

Availability: Contact your RCC Media Sales Rep

COMMENTS: Conventional billboard format - with great reach and coverage.



90800 (ES FS)

