



PRODUCT SPECIFICATION SHEET  
06-BILLBOARD POSTERS

**Product #:**

**90802/03**

Location: Woodbine Avenue, North of John Street

City: Toronto CMA - Markham

Product Series: Billboard Posters

Directional: North - South

Advertising Size: 10' H x 20' W

4 Week Rate Card: \$1,900

Lease Term: 4 weeks minimum

Circulation (Avg.Daily): 30,994

Availability: Contact your RCC Media Sales Rep

COMMENTS: Conventional billboard format - with great reach and coverage.



90802 (WS FN)



90803 (WS FS)

