



PRODUCT SPECIFICATION SHEET

06-BILLBOARD POSTERS

Product #: 90804 / 90805

Location: Caledonia Road N/O Castlefield, East Side

City: Toronto CMA
Product Series: Billboard Posters
Directional: North - South
Advertising Size: 10' H x 20' W
4 Week Rate Card: \$1,900
Lease Term: 4 weeks minimum
Circulation (Avg.Daily): 11,745

Availability: Contact your RCC Media Sales Rep

COMMENTS: Conventional billboard format - with great reach and coverage.



90804 (ES FN)



90805 (ES FS)

