



PRODUCT SPECIFICATION SHEET  
06-BILLBOARD POSTERS

**Product #:** 90814 / 90815

Location: Eglinton Avenue W/O Avenue Road, South Side

City: Toronto CMA  
Product Series: Billboard Posters  
Directional: East - West  
Advertising Size: 10' H x 20' W  
4 Week Rate Card: \$1,900  
Lease Term: 4 weeks minimum  
Circulation (Avg.Daily): TBC

Availability: Contact your RCC Media Sales Rep

COMMENTS: Conventional billboard format - with great reach and coverage.



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