



# DDB114 TORONTO



## DIMENSIONS:

8' x 28'

## FACES:

South

## KEY FEATURES:

- Incredible sight lines as this spectacular digital billboard is located on the bridge overpass as you enter the city of Vaughan.
- Facing south, reaching commuters heading north on Dufferin St. towards Hwy 407, Thornhill, York University etc.
- A major commuter route for those heading out of Toronto into high income neighbourhoods such as Thornhill.
- A popular commuter route for consumers heading home from Yorkdale Shopping Centre.

## ADDRESS:

Dufferin St., north of Steeles Ave., bridge overpass, facing South



(416) 650-6000  
www.rccmedia.com



# DDB115 TORONTO



## DIMENSIONS:

8' x 28'

## FACES:

North

## KEY FEATURES:

- Incredible sight lines as this spectacular digital billboard is located on the bridge overpass as you exiting the city of Vaughan.
- Facing north, reaching commuters heading south on Dufferin St. from Hwy 407, Thornhill, York University etc. and into Toronto.
- A major commuter route for those heading out of high income neighbourhoods such as Thornhill.
- A popular commuter route for consumers traveling to Yorkdale Shopping Centre and Allen Rd.

## ADDRESS:

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