



PRODUCT SPECIFICATION SHEET
04-SPECTACULARS
Gardiner Expressway

Product #: 98925 / 98926

Location: **Gardiner Expressway @ Jefferson Avenue**
Double-Sided Gardiner Spectacular

City: Toronto
Product Series: Spectacular
Directional: East and West Facing
Overall Size: 30' H x 25' W - Double sided
4' H x 25' W - Message Centre

Daily Circulation: 118,538
4 Week Rate Card: \$20,000 - East Face
\$10,000 - West Face

Availability: Contact your RCC Media Sales Rep

COMMENTS: This double-sided Gardiner Spectacular sits at the west end of the Gardiner Expressway offering both east and westbound faces.

