



BRIDGE ADVERTISING

Banner Advertising in The Town of Markham



A great **NEW** way to advertise!

- a **NEW** form of out-of-home advertising in a great big city
- prime road thoroughfares deliver the impact of your message, in a unique way
- complete perpendicular site-line to your advertising message

Benefits of Out-of-Home / Overpass Advertising:

- build brand awareness and recognition
- high impact messaging visible from great distances
- unique and NEW medium guaranteed to "catch the eye"

3 Great Locations!

(North or South - East or West Facing)

See reverse for details.

- **Kennedy Road, s. of Highway 407**
- **14th Avenue, w. of Markham Road**
- **Markham Road, s. of 14th Avenue**

- Build Brand Awareness -
Drive Sales - Grow Your Business!



Banner Size: 9' x 75' Full Bridge (675 sq.ft.) - Approx. Size - Half Bridge Also Available.

Full colour graphics, represented in a "larger than life" format! Contact our head office for full production details.

Markets available: Vaughan, Brampton, Toronto, and more! Contact an RCC Media rep for info!

For advertising rates, contact our office:

(416) 650-6000

All rates based on a 4 week period.

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Half or Full Bridge Options Available! Average Half Size = 8' x 40' = 320 sq.ft.



Larger than life size format!

9' x 38' Half Bridge - Approx. Size. Contact our head office for full details.

3 Great Locations!

North/South, East/West facing, your message is guaranteed to be seen! Completely perpendicular to vehicle traffic. Contact our head office for availability and booking details.

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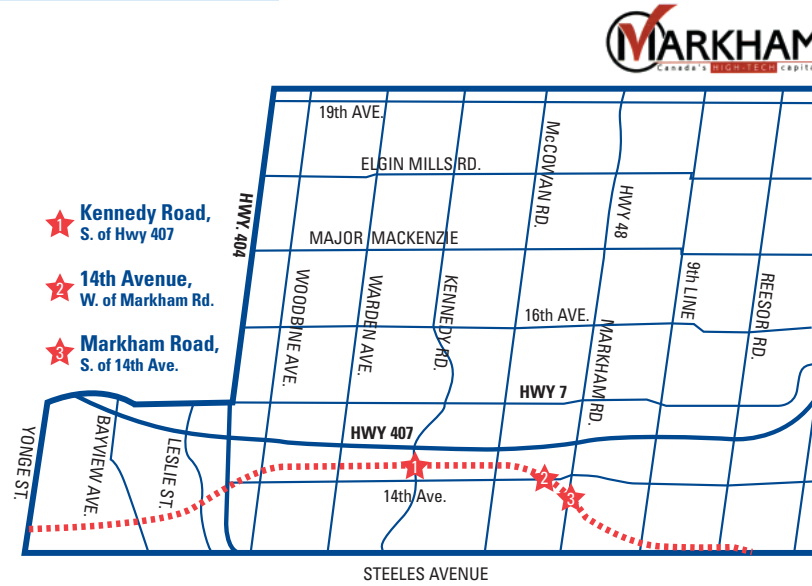
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Markham Road, S. of 14th Avenue _ Half or Full Bridge

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