



BILLBOARD POSTERS

Billboard Advertising in The City of Vaughan



Other Markets Available: Markham Brampton, Toronto, and more! Contact an RCC Media rep for info!

Large format dominance with incredible market coverage, allowing for impactful strategic opportunities.

BENEFITS:

- Visible 24 / 7 - day and night
- Cost Effectiveness! Rated one of the most economical formats based on circulation numbers
- Direct Targeting
- Build brand awareness and recognition
- High impact messaging visible from great distances

SIZE & DISTRIBUTION:

- 10' H x 20' W - front illuminated
- Located on key arterial routes and busy streets
- New inventory releases add poster faces to each market every year!

PRODUCTION:

- All production processes available through RCC Media
- Standard Paper / Solid Vinyl - depending on campaign duration
- Please contact our office for full production specifications and finishing requirements.

RATE:

- 4 Week Rate = \$1,900 (production extra)
- Discounting based on program duration and # of locations - Up to 40% OFF rate card.
- Sold in 4 week portions, or longer
- Production - Paper @ \$1 per sq.ft. / Vinyl @ \$2.50 per sq.ft.

For advertising rates, contact our office:

(416) 650-6000

All rates based on a 4 week period.



#1 BILLBOARD supplier for Vaughan!

Build Brand Awareness, Drive Sales, Grow Your Business!

Approved member of:



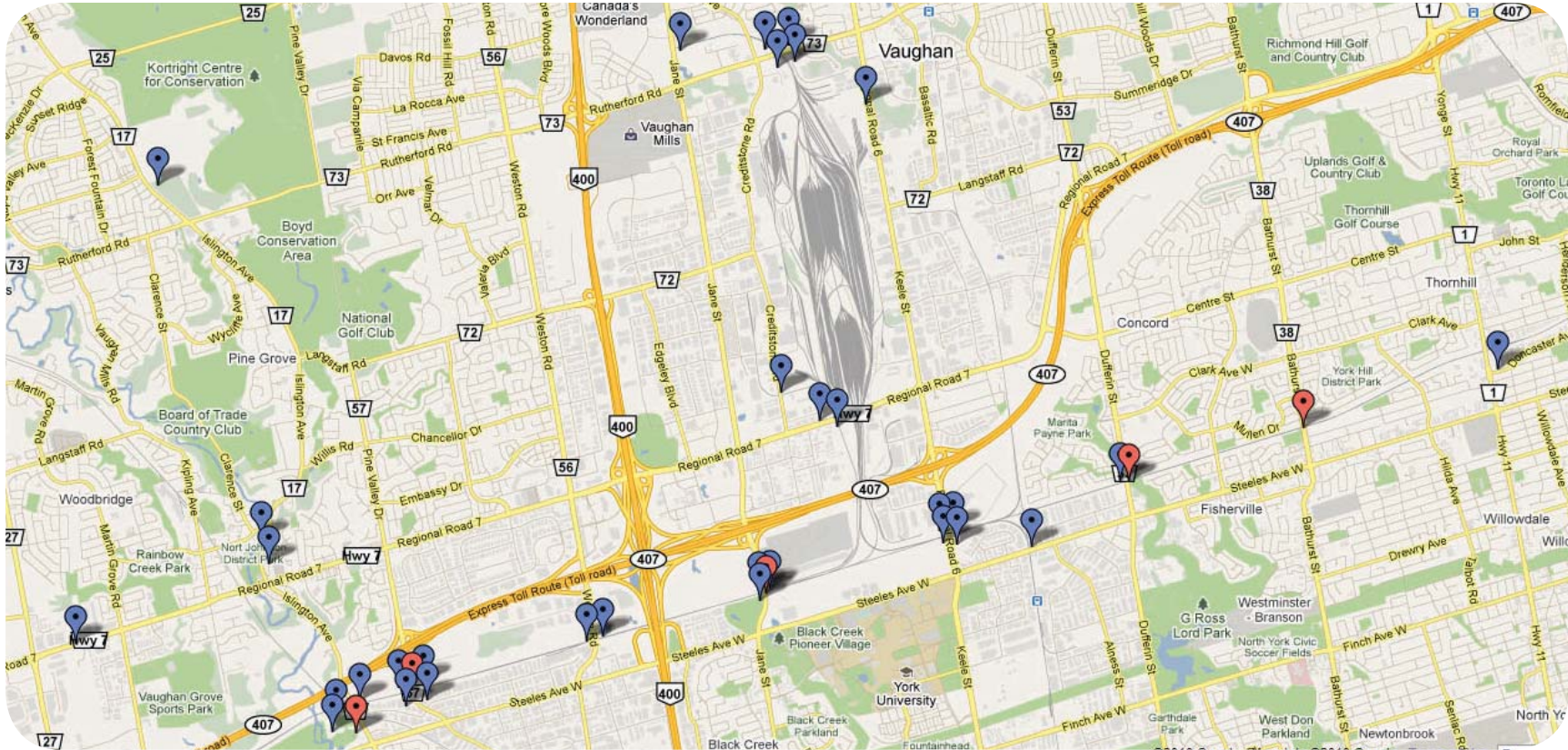


BILLBOARD POSTERS

Billboard Advertising in The City of Vaughan



Other Markets Available: Markham, Brampton, Toronto, and more! Contact an RCC Media rep for info!



<http://maps.google.ca/maps/ms?ie=UTF8&hl=en&msa=0&msid=21020260840041051354.00048fd8c3ee07c049614&ll=43.802695,-79.531231&spn=0.086849,0.248566&z=13>

- POSTER / TRI-VISION
- BRIDGE SPECTACULAR
- WALL MURAL

For advertising rates, contact our office:

(416) 650-6000

All rates based on a 4 week period.

Approved member of:

Other Out-Of-Home Products:

Bridge Spectaculars - Highway Traffic Billboards - Gardiner Spectaculars - Wall Murals

#1 BILLBOARD supplier for Vaughan!