



PRODUCT SPECIFICATION SHEET  
05- WALL MURALS

**Product #:** 05\_TO\_001\_E

**Location:** Richmond, West of John Street  
Entertainment District

**City:** Toronto  
**Product Series:** Wall Mural  
**Directional:** East Facing  
**Overall Size:** 30' H x 30' W  
**Daily Circulation:** 20,200  
**4 Week Rate Card / Term:** \$20,000  
**Availability:** Contact your RCC Media Sales Representative

**COMMENTS:** This single-sided wall banner sits right in the heart of Toronto's Entertainment District. Facing east highly visible to westbound Richmond Street traffic. High pedestrian traffic as well as there are numerous shopping, bars and nightlife that surround it.





PRODUCT SPECIFICATION SHEET  
05- WALL MURALS

**Product #:** 05\_TO\_002\_S

**Location:** Highway 401, E. of Highway 427 (North Side)  
Highway 401 - High Traffic Wall Banner

**City:** Toronto  
**Product Series:** HIGH-way Traffic Wall Banner  
**Directional:** SouthFacing  
**Overall Size:** 10' H x 90' W  
**Daily Circulation:** 211,900  
**4 Week Rate Card / Term:** \$25,000  
**Availability:** Contact your RCC Media Sales Representative

**COMMENTS:** This single-sided High Traffic wall banner sits just east of the Highway 427 South off-ramp, north side of Highway 401.





PRODUCT SPECIFICATION SHEET  
05- WALL MURALS

Product #: 05\_TO\_003\_W

Location: Spadina Ave., N. of Dupont Street

City: Toronto  
Product Series: Wall Mural  
Directional: West Facing  
Overall Size: 10' H x 30' W  
Daily Circulation: Over 20,000 AADT  
4 Week Rate Card / Term: \$3,500  
Availability: Contact your RCC Media Sales Representative

COMMENTS: This single-sided wall banner sits right in the heart of the city core. High pedestrian and vehicular street level traffic







PRODUCT SPECIFICATION SHEET  
05- WALL MURALS

**Product #:** 05\_CA\_001\_W

Location: 9th Street SW & 5th Avenue

City: Calgary  
Product Series: Wall Mural  
Directional: West Facing  
Advertising Size: 45' H x 25' W  
Lease Term: 8 weeks minimum  
4 Week Rate Card \$: \$12,000  
Daily Circulation: 17,900

Availability: Contact your RCC Media Sales Rep

COMMENTS: Creative content requires approval.



Approved member of:

