



PRODUCT SPECIFICATION SHEET
04 - SPECTACULARS
Gardiner Expressway

Product #: 04_Gardiner_004Tandem

Location: **Gardiner Expressway @ Jefferson Avenue**
Single & Double Sided Gardiner Spectacular - TANDEM

City: Toronto
Product Series: Spectacular
Directional: South Facing
Daily Circulation: 118,538
4 Week Rate Card: A. \$30,000 B. \$25,000

Overall Size: **A. 45' H x 25' W - only permitted 3D spectacular on the Gardiner Expressway**
Overall Size: **B. 16' H x 104' W - sits adjacent to 40' x 30' structure - great for tandem use**

COMMENTS: This single-sided Gardiner Spectacular sits at the west end of the Gardiner Expressway offering south east exposure. The only 3D permitted spectacular available. Utilizing 2 message boards in tandem allow for greater message and creative impact.



South East Facing

TANDEM SPECTACULARS!
Only permitted 3D Gardiner Spectacular.

