



# DT100

# NEWMARKET TORONTO CMA



### DIMENSIONS:

10' x 20'

### FACING:

West - Eastbound Traffic

### CIRC. (AADT):

27,450 Daily  
768,600 / 4 weeks

### DIGITAL SPECS.:

Pixels = 196h x 448w  
72 dpi / RGB /  
PNG or JPEG  
STATIC DIGITAL

### KEY FEATURES:

- With outstanding long views, this 10' x 20' Digital Poster is perfectly positioned on the south side of Davis Drive (Toronto CMA / Newmarket) just west of the Hwy 404 exit and onramps. The growing city of Newmarket, ON accounts for a population of over 80,000 - with Davis Drive offering the best east/west passage from Hwy 404 to all other main regional roads. The direct market trading area offers a mix of retail, commercial and residential establishments.

### ADDRESS:

1172 Davis Drive  
Newmarket, ON  
Facing West



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