



# LF-T 001

# TORONTO TORONTO CMA



**KEY FEATURES:**

Located at Hwy 409 westbound heading towards Hwy 27 and 427 (west of Martingrove).

This unique large format unit allows for impeccable site line exposure to Highway 409 westbound traffic. Strategically located, with direct views, and long lead times.

Features (1) 9' x 52' flarge format vinyl face.  
Rate Card = \$7,000 / 4 weeks

**DIMENSIONS:** 9' x 52'  
**FACES:** EAST  
**CIRC.:** 100,000+ AADT

**ADDRESS:**

HWY 409 westbound  
E/O Hwy 27 and 427

Facing EAST



(416) 650-6000  
www.rccmedia.com