



# BILLBOARD POSTERS

Billboard Advertising in The Town of Markham



Other Markets Available: Vaughan, Brampton, Toronto, and more! Contact an RCC Media rep for info!

Large format dominance with incredible market coverage, allowing for impactful strategic opportunities.

#### BENEFITS:

- Visible 24 / 7 - day and night
- Cost Effectiveness! Rated one of the most economical formats based on circulation numbers
- Direct Targeting
- Build brand awareness and recognition
- High impact messaging visible from great distances

#### SIZE & DISTRIBUTION:

- 10' H x 20' W - front illuminated
- Located on key arterial routes and busy streets
- New inventory releases add poster faces to each market every year!

#### PRODUCTION:

- All production processes available through RCC Media
- Standard Paper - depending on campaign duration
- Please contact our office for full production specifications and finishing requirements.

#### RATE:

- 4 Week Rate = \$1,900 (production extra)
- Discounting based on program duration and # of locations - Up to 40% OFF rate card.
- Sold in 4 week portions, or longer
- Production - Paper @ \$1.50 per sq.ft.



#1 BILLBOARD supplier for Markham!

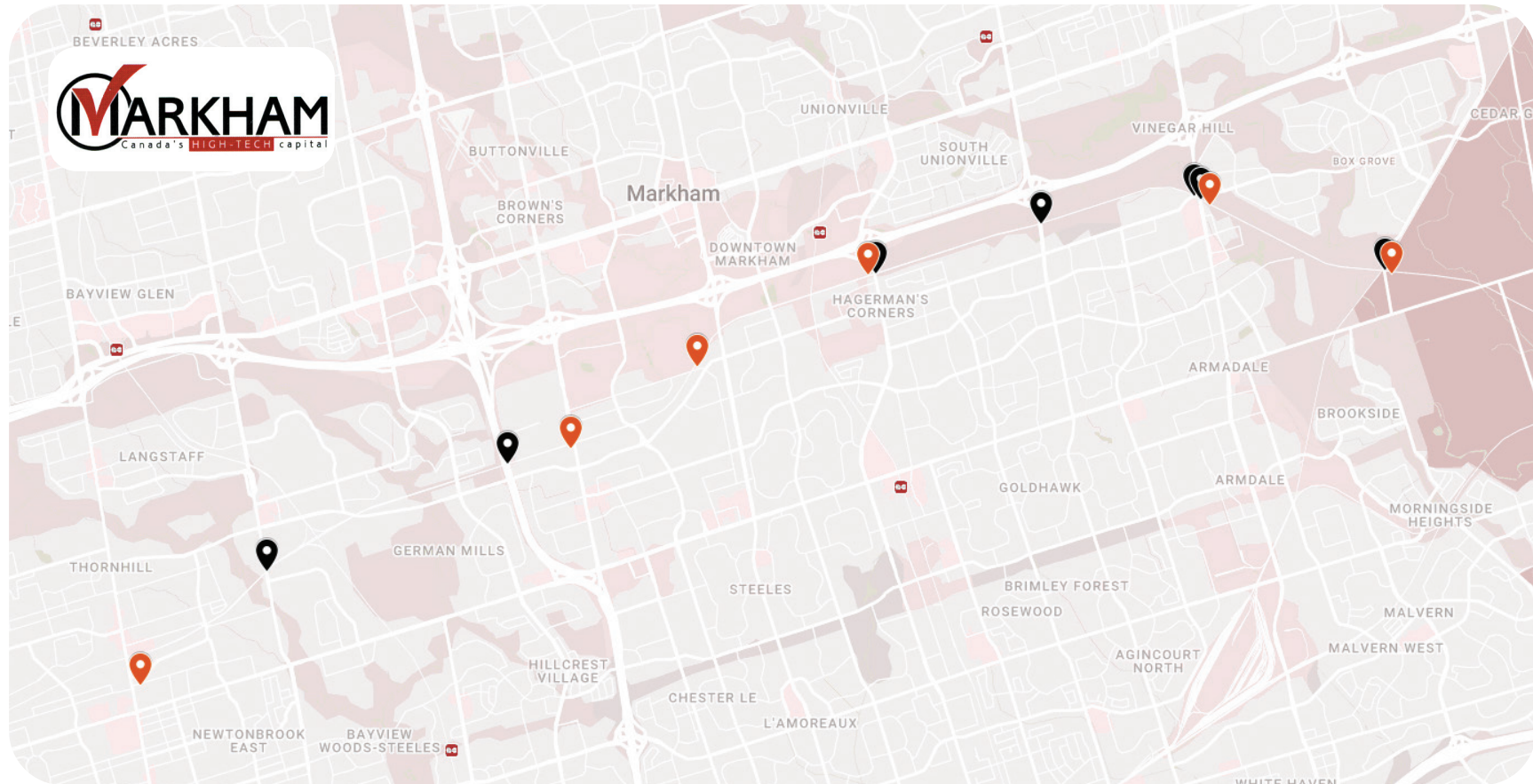
## Build Brand Awareness, Drive Sales, Grow Your Business!



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- 10x20 STATIC BILLBOARD
- DIGITAL BRIDGE SPECTACULAR

For advertising rates, contact our office: **(416) 650-6000**

All rates based on a 4 week period.

4101 Steeles Ave. W., Suite 201 Toronto, Ontario M3N 1V7 Tel: (416) 650-6000 Fax: (416) 747-7130 Toll Free: 1-866-938-2111 [www.rccmedia.com](http://www.rccmedia.com)

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