



# DTH 001/002

## PICKERING TORONTO CMA



### DIMENSIONS:

10' x 20'

### FACES:

DTH001 - South  
DTH 002 - North

### CIRC.:

DTH001 - 34,728  
DTH002 - 187,775

### DIGITAL SPECS.:

Pixels = 288h x 640w  
72 dpi / RGB /  
PNG or JPEG

### KEY FEATURES:

Located on the west side of Liverpool Road just north of Bayly Street - opposite the Pickering GO Station. This three-sided unit allows for north and south exposures to Liverpool and Bayly traffic, as well as Highway 401 east and westbound traffic, with incredible sitelines.

Features (2) 10' x 20' faces and (1) large format 14' x 48' digital screens. Strategically located, with direct views, long lead times and modern design, these locations are second to none in a great area of the city.

### ADDRESS:

Liverpool Road north of  
Bayly Street

Facing NORTH, SOUTH,  
WEST



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